

# CONNECTING WITH



**Established in 2009, Little Seed Theatre Company has become a significant force within the Sunshine Coast creative arts scene.**

**With 250 students attending weekly classes and a reputation for producing quality, classical and thought provoking theatre, Little Seed is becoming recognised by industry professionals as a company that produces emerging young creatives with great character and creative skillsets. Little Seed Alumni graduate ready to take on creative industries in the local community and at a professional level. We believe strongly in these fantastic young performers.**

**Little Seed takes its role in the local community very seriously. We endeavour to be a company of substance that contributes to the Noosa community. We routinely welcome 400 - 1100 audience members per event, with an average of 7 major events per year. The most notable being our Shakespeare at the Lake event, approaching its seventh year in the Noosa Botanic Gardens (above), and our major musicals held at The J Noosa during the July and September holidays. Events are also held in the Eumundi School of Arts Hall, The Majestic Theatre Pomona, and Noosa Arts Theatre. We are very committed to, and engaged with, the wider Noosa community.**

**We think your organisation might be the same and thus, we would like to invite you to partner with Little Seed in culturally enriching our region.**



# COMMUNITY PARTNERSHIP

## What does partnership with Little Seed entail?

It is really quite simple - our goal is to boost awareness of our events so that we can welcome more members of the Noosa community to our productions. Therefore all we ask of our partners to assist us in connecting with such people in the community. We supply A3 / A4 / and DL sized print material as well as social media content for you to share as you see fit within your part of the wider community.

## How does Little Seed contribute to the partnership?

We acknowledge our Community Partners through our high quality, 20 page colour event programs, and through our social media posts. We are appreciative of the support and want to share the goodwill generated by our events.

We also offer two complimentary tickets on request to leaders within partnership organisations so you can directly appreciate what we do.

A promotional poster for the play "The Crucible". It features five young women in 17th-century Puritan costumes (white head coverings and white collars over dark dresses) standing in a line against a dark, textured background. The title "THE CRUCIBLE" is written in large, white, serif capital letters at the top. The Little Seed Theatre Company logo is in the top right corner. At the bottom, there is text about the production, social media icons, and a QR code.

**THE CRUCIBLE**

littleseed  
THEATRE  
COMPANY

Scan to Book

*A witch hunt is beginning in Salem*  
February 17 & 18 | Eumundi School of Arts Hall  
Tickets from \$25 at [www.little-seed.com.au](http://www.little-seed.com.au)

@littleseedtheatrecompany



# SPONSORSHIP

## Is partnership the same as sponsorship?

In essence yes. However, for organisations and businesses who want to more actively promote their financial support of Little Seed we provide further acknowledgement.

Each business and group is different and we are open to creative ideas to support sponsors. For example, one of our previous sponsors donated a range of sweet treats to all of the cast members on opening night! The obvious option is advertising within our program (draft sample enclosed) from \$250 exc GST per 1/4 page. This helps Little Seed cover some of the \$10-50,000 spent on each production event. We aim for creative excellence as is seen in our production value and also in the support of professional personnel in photography, sound, lighting and tech (all of which incur high costs). Supporting those in creative industries is important to us: many Little Seed contractors were once Little Seed students. We take great pride in our contribution to their emerging careers and sponsorship allows you to join us in supporting emerging talent.





# YES, WE'D LIKE TO PARTNER

## Wonderful!

To partner with Little Seed, simply take the materials we have supplied and use them to let your community know we have an event coming up.

To further develop this partnership, we'd love to meet at an opportune time to further discuss how we might work together. In any case please confirm that we can acknowledge your contribution in our event program.

To sponsor a production, please contact us ASAP as we need to organise display in the program as well as organise other ideas to promote your organisation or production at our event. We look forward to hearing from you.

For partnership or sponsorship enquiries please contact:  
[richard@little-seed.com.au](mailto:richard@little-seed.com.au)

[www.little-seed.com.au](http://www.little-seed.com.au)

